METRO DETROIT 2019 OFFICE RECAP



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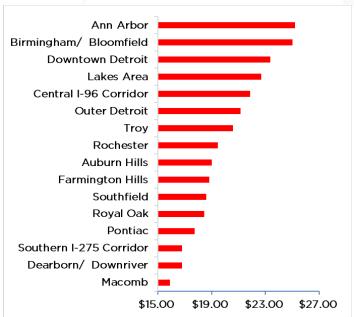
The Metro Detroit office market registered a strong year in 2019, continuing its post-recession positive trajectory: vacancy and availability rates declined, net absorption was positive, and rental rates increased. The region's economy has maintained steady growth buoyed by the expansion of mobility technology and industry diversification, which has supported solid leasing and sales activity.

2019 represented Metro Detroit's ninth consecutive year of positive net absorption and gross absorption over 8 million square feet. The Ann Arbor, Farmington Hills, Macomb, and Troy submarkets were the top recipients of new tenants, each recording approximately 200,000 SF or more of positive net absorption. Trinity Health consolidated 18 Michigan locations into 180.000 SF at 34375 W Twelve Mile Rd in Farmington Hills, which was the largest office lease of the year. Downtown Detroit also continues to be a major draw for tenants, representing three of the six largest new lease deals in 2019. Creative agency WPP PLC signed the year's second largest lease at the Marquette Building in Downtown Detroit totaling 150,000 SF. Overall vacancy and availability rates remained stable year over year and in line with national averages at 9.3% and 14.0% respectively, and average asking rental rates increased by 3.2% to \$20.15 PSF Gross. Buildings under construction increased by 300,000 SF to 2,343,770 SF across 24 buildings. Notable buildings under construction include Ford's 458,000 SF redevelopment of the Michigan Central Station (as part of their future \$740 million mobility campus in Corktown totaling 1.2 million SF), Bedrock's 310,000 SF addition to One Campus Martius at a cost of \$95 million, the \$125 million development of the former Novi Expo Center by Adell to include 176,000 SF of office, and the new \$15 million Cooper Standard Automotive HQ at 110,000 SF in Northville.

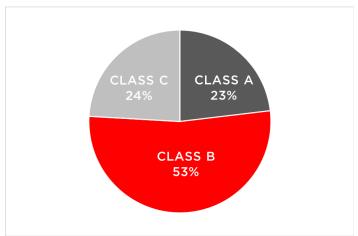
Sales volume for 2019 (as reported by Costar with disclosed pricing) totaled \$343 million in nearly SF, and averaged \$86 PSF. Total square footage sold in 2019 (including sales with undisclosed pricing) totaled 7.5 million SF. The western suburbs of Farmington Hills, Novi, and Livonia dominated top sales prices representing 27% of the year's total sales volume in just four deals. The largest deal by sales price of 2019 was the 237,000 SF multitenant TriAtria Office Building in Farmington Hills, purchased in July 2019 for \$27.1 million, or \$114 PSF. The year's largest deal by square footage was 2800 High Meadow Circle in Auburn Hills, a 278,000 tech office building leased long term to Faurecia, purchased in December 2019

MARKET AT A GLANCE	YE 2018	YE 2019	
# OF OFFICE BUILDINGS	9,354	9,364	1
MARKET SIZE (SF)	199,219,173	197,510,173	•
AVG ASKING RENTAL RATE (GROSS)	\$19.53	\$20.15	1
OVERALL OCCUPANCY	89.9%	90.7%	
NET ABSORPTION	1,645,977	1,049,828	•
# PROP UNDER CONSTRUCTION	29	24	•
SF UNDER CONSTRUCTION	2,032,388	2,343,770	
TOTAL SALES VOLUME	\$517,734,601	\$342,879,532	•

AVG ASKING RENTAL RATES PSF (GROSS)



METRO DETROIT OFFICE INVENTORY BY CLASS TYPE



METRO DETROIT 2020 OFFICE FORECAST



METRO DETROIT OFFICE FORECAST

The Metro Detroit office market has been reflective of the U.S. economy over the past 10 years, characterized by steady expansion and stable growth. Now in the 127th month of expansion as of January 2020, the economy is still growing, albeit at a slower rate with growing uncertainty. Metro Detroit's office sector is mirroring this reality as well, remaining positive overall while certain metrics show signs of slowing activity ahead.

Overall sales volume decreased by nearly 40% year over year. dropping to the lowest level since 2012. Similarly, net absorption decreased 36%, gross absorption decreased by 5%, and there were 647 fewer lease deals completed, which resulted in 2.7 million less SF leased than the year before. All these metrics are at their lowest in at least the last five years.

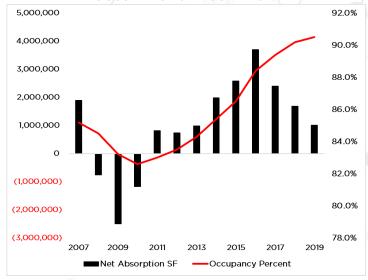
Some of the slowdown in leasing stems from the region's low unemployment rate. While this is traditionally seen as a positive, it has created an impediment to corporate growth in the region. which may have previously signed term leases for large spaces in anticipation of growth, are unable hire the support they need, and as a result often must downsize. The reduction of office sizes has also contributed to this downward trend, with more employees utilizing less space. These facts, coupled with the uncertainty of the future, only add to this decreased leasing activity witnessed in 2019.

The region's automakers are a bright spot for activity in the office market. Ford, FCA, GM and their suppliers are investing billions of dollars for the research and development of electric vehicles and new mobility technologies. Office with tech space near major manufacturing and R&D nodes are in high demand, but in short supply. Many groups are now investing in build-to-suit offices with accompanying tech space, or are even adding tech components to existing vacant office space to meet this demand.

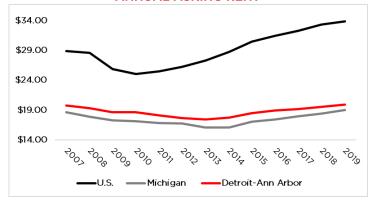
As R&D activities cluster around nodes of manufacturing and research, such as Detroit and Ann Arbor, these areas have attracted more jobs and residents. The center of gravity has essentially moved from outer cities to inner ones, which has created a shift in the areas of demand for office. Southfield, positioned at the geographic center of Metro Detroit, has become desirable as the area's second largest office submarket and easily accessible to a large section of the population. Suburban towns near these employment clusters with urban characteristics, like Royal Oak, Ferndale, and Birmingham, have experienced tremendous growth. As leasing activity shows, the western suburbs of Livonia, Farmington Hills, and Novi have also become desirable for their positioning between Detroit and Ann Arbor.

NOTE: Friedman's Office Market Report provides our clients and tenants with a snapshot of pertinent market data and information to help them make informed commercial real estate decisions.

OCCUPANCY & ABSORPTION



ANNUAL ASKING RENT



ANNUAL SALES VOLUME—METRO DETROIT



METRO DETROIT OFFICE STATS



SUBMARKET	# BLDGS	INVENTORY (SF)	NET ABS. (SF)	SF UNDER CONST	TOTAL VAC. (%)	AVAIL. (%)	OVERALL OCC. (%)	AVG ASKING RENT (GROSS)	TOTAL SALES VOLUME	SALES PSF
Ann Arbor	898	14,723,026	274,092	7,920	5.8%	9.4%	94.2%	\$25.18	\$49,571,912	\$127
Auburn Hills	69	8,196,391	113,286	-	3.2%	4.2%	96.8%	\$19.02	\$3,690,000	\$67
Birmingham/ Bloomfield	394	7,673,344	52,822	-	7.2%	13.2%	92.8%	\$25.01	\$7,666,250	\$90
Central I-96 Corridor	340	6,298,908	(104,029)	310,265	7.8%	15.3%	92.2%	\$21.87	\$50,215,619	\$224
Dearborn/ Downriver	1,225	18,039,916	(4,259)	31,907	6.9%	13.3%	93.1%	\$16.80	\$6,387,800	\$89
Downtown Detroit	270	34,230,768	101,093	1,054,000	8.1%	9.7%	91.9%	\$23.36	\$18,309,602	\$38
Farmington Hills	403	9,726,908	251,991	-	8.5%	15.1%	91.5%	\$18.81	\$37,515,452	\$94
Lakes Area	341	2,427,264	109,030	-	5.5%	9.2%	94.5%	\$22.70	\$5,369,900	\$89
Macomb	1,661	16,800,195	226,222	72,860	6.9%	10.0%	93.1%	\$15.89	\$35,236,276	\$93
Outer Detroit	785	12,115,663	200,127	458,000	14.1%	17.5%	85.9%	\$21.16	\$17,242,176	\$72
Pontiac	219	6,259,289	55,284	-	10.6%	12.1%	89.4%	\$17.72	\$2,802,345	\$90
Rochester	178	2,476,851	(39,387)	24,550	5.9%	9.6%	94.1%	\$19.46	\$2,878,000	\$271
Royal Oak	649	5,399,777	(55,858)	249,224	7.8%	11.5%	92.2%	\$18.43	\$13,048,000	\$143
Southern I-275 Corridor	1,010	11,895,010	(137,063)	135,044	6.7%	13.8%	93.3%	\$16.81	\$42,435,000	\$33
Southfield	588	23,937,653	(190,582)	-	17.2%	26.0%	82.8%	\$18.59	\$28,394,700	\$101
Troy	334	17,309,210	197,059	-	12.8%	19.0%	87.2%	\$20.57	\$22,116,500	\$119
TOTAL	9,364	197,510,173	1,049,828	2,343,770	9.3%	14.0%	90.7%	\$20.15	\$342,879,532	\$86

2019 OFFICE SALES (\$5MM+)



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	BUILDING	ADDRESS	CITY	SF	SALE PRICE	PRICE PSF	
	TriAtria Office Building	32255 Northwestern Hwy	Farmington Hills	236,921	\$27,084,452	\$114	
	Novi Orthopedic Center	26750 Providence Pky (Part of Portfolio)	Novi	65,175	\$27,055,644	\$415	
	Twelve Oaks Professional Center	41935 W Twelve Mile Rd	Novi	93,558	\$17,500,000	\$187	
	12001 Tech Center Dr	12001 Tech Center Dr	Livonia	86,500	\$12,870,000	\$149	
	Chemical Bank Building 2950 S State St Ann A		Ann Arbor	39,792	\$12,205,000	\$307	
11	Mission Health Medical Center	37595 W 7 Mile Rd	Livonia	88,492	\$10,500,000	\$119	
	901 Tower Dr.	901 Tower Dr.	Troy	125,612	\$7,665,000	\$58	
	Northfield Hills Corp Ctr	5755 New King Ct	Troy	59,034	\$5,722,500	\$97	
	Coventry Place	1621-1663 W Big Beaver Rd	Troy	36,500	\$5,600,000	\$153	
	3245 E Jefferson Ave	3245 E Jefferson Ave	Detroit	45,383	\$5,600,000	\$123	
	Research Park	3971 Research Park Dr	Ann Arbor	19,852	\$5,571,182	\$281	
	Oxford Pointe Office Center	26300 Northwestern Hwy	Southfield	80,142	\$5,092,500	\$64	
	6870 Grand River Rd	6870 Grand River Rd	Brighton	41,295	\$5,000,000	\$121	

2019 OFFICE LEASES

(40,000+SF)



TENANT	BUILDING	SUBMARKET	SF
Trinity Health	34375 W Twelve Mile Rd	Farmington Hills	180,012
WPP PLC	Marquette Building	Downtown Detroit	150,000
Webasto Roof Systems Inc	2500 Executive Hills Dr	Auburn Hills	109,380
Secure 24	4000 Town Center	Southfield	99,834
City of Detroit	100 Mack Ave	Downtown Detroit	98,615
WeWork	6001 Cass Ave	Downtown Detroit	83,235
United States Bankruptcy Court*	211 W Fort St	Downtown Detroit	74,012
Siemens Energy, Inc*	5555 New King Dr	Troy	67,081
General Electric	45 W Main St	Dearborn/Downriver	66,599
Redford Fire Department Station 2*	24251 Acacia	Southern 1-275 Corridor	62,168
Blue Care Network	4000 Town Center	Southfield	56,073
Gneral Motors Company	27500 Donald Ct	Macomb	42,521
Waste Management, Inc.*	Alpha Tech Building	Central I-96 Corridor	40,000
*Renewal			

COMMERCIAL MANAGEMENT

BROKERAGE

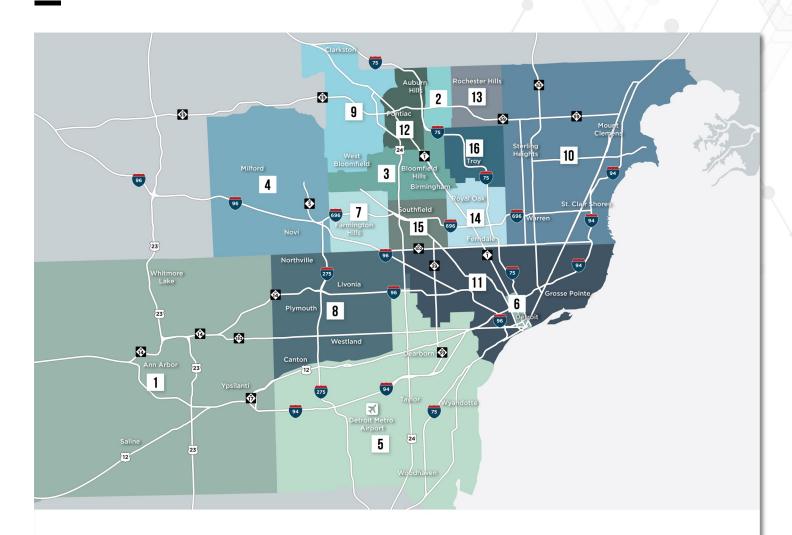
MULTIFAMILY MANAGEMENT

CONSTRUCTION & DESIGN

CAPITAL MARKETS & ADVISORY SERVICES

METRO DETROIT OFFICE SUBMARKET MAP





- ANN ARBOR
- AUBURN HILLS
- BIRMINGHAM/BLOOMFIELD
- CENTRAL I-96 CORRIDOR
- DEARBORN/DOWNRIVER
- DOWNTOWN DETROIT
- **FARMINGTON HILLS**
- S I-275 CORRIDOR

- LAKES AREA
- 10 МАСОМВ
- **OUTER DETROIT**
- PONTIAC
- ROCHESTER
- **ROYAL OAK**
- 15 SOUTHFIELD
- 16 TROY

Friedman Research separates the Metro Detroit office submarkets in the manner shown to better reflect the way users, tenants, and brokers view our market. We believe this provides a more accurate statistical picture of each Submarket which allows our clients to make better informed decisions.

FOR MORE INFORMATION PLEASE CONTACT

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